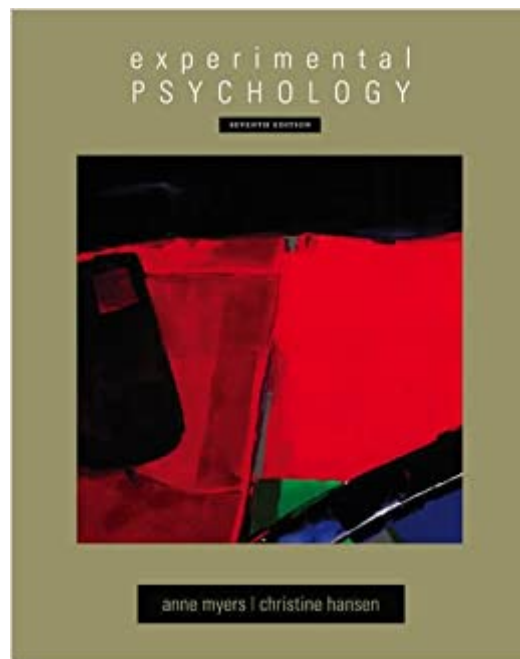




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Experimental Psychology (PSY 301 Introduction To Experimental Psychology)



Synopsis

Focusing on experimental methods, authors Anne Myers and Christine Hansen lead students step by step through the entire research process, from generating testable hypotheses to writing the research report. The major sections of the book parallel the major sections of a research report (Introduction, Method, Results, and Discussion), giving students the skills they'll need to design and conduct an experiment, analyze and interpret the research findings, and report those findings. Although the main focus is on experimentation, alternative approaches are discussed as important complements.

Book Information

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Customer Reviews

Anne Myers received her Ph.D. from the New School for Social Research. Christine Hansen is currently Associate Professor of Psychology at Oakland University. She received her Ph.D. from Michigan State University. Her professional affiliations include the American Psychological Society, Midwestern Psychological Association, Golden Key National Honor Society, Phi Kappa Phi National Honor Society, Sigma Xi National Scientific Research Honor Society, and Society for Experimental Social Psychology. Her varied research interests--which have been funded by the NSF and NIH--include behavioral and personality effects of popular music, contemporary media, emotive information processing, and bioinformatics.

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